

Ques 2

Q5-4

paper 5  
(attitude)

18/2pt/19

Explain the meaning & characteristics of attitude.  
(100 words)

Attitude can be defined as one's perception towards people, objects, situations, events etc and how one expresses a favour or disfavour regarding different situations.

The attitude can vary from extremely negative to extremely positive or it can be neutral in certain situation.

Characteristics of attitude includes

1. It is a tendency to react positively or negatively in different situations.
2. Mental state of readiness to respond or to put your views.
3. It can be implicit or explicit, when we are consciously aware of that then it is explicit implicit is unconscious.
4. Attitude is complex in nature includes beliefs, values & personality etc.
5. All people have attitude irrespective of their status.
6. It helps to define one's personality.

The above are the characteristics of attitudes. Attitude can get changed according to a person's situation and experiences, it is not rigid in nature.