

UPSC

Can
mus
write
this

What is 'Make in India' campaign? Explain the success and failure of Make in India?

'MAKE IN INDIA' is a campaign launched by the union government in India. In order to increase production within the geographical boundaries. This campaign was launched on 25th of September 2014.

Objectives of 'MAKE IN INDIA'

1. Increase in production
2. Generation of more employment.
3. To increase exports.
4. Increase in gross domestic product and National Income.
5. Raise the standard of living.
6. To make India self sufficient.
7. skill enhancement in 25 sectors of economy.
8. Minimizing the impact on the environment.

Make in India Campaign boosted the Indian Economy in following was.

1. Dramatic increase in production has been recorded, a lot of defence manufacturing & successfully started in the country eg. Dhanush gun, Tejas aircraft, the manufacture of Bulletproof jacket.

2. Reduction in cost: Making in India instead of importing the goods is cheaper.

imported bulletproof jacket = ₹150,000

India made bulletproof jacket = ₹75,000

3. Generation of Employment: One of the main objective achieved by the Campaign, resulted in large no. of employment opportunities.

4. GDP: Production in the Country increased and India is on the way to become a \$5 trillion economy soon.

5. Standard of living: ~~Now~~ Availability of good and increase in purchasing power of people actually resulted in overall increase in the standard of living.

⊙
Make in India Campaign is on the right path but there are a few areas where it has not yet achieved success.

1. Self sufficiency: Production has increased but still India's Exports are less than the imports, ~~see~~ which acts as an hindrance to achieve self sufficiency.

2. Widespread poverty and unemployment: To solve the problem of unemployment was ~~a~~ the main aim, which is

partially achieved, ~~or~~ More employment opportunity according to the qualification are needed.

3. ~~Reduction~~ Impacts on environment: Though the government has taken a few steps but these are not sufficient to save the environment. serious action by the government is necessary.

WAY FORWARD

Make in India is a very nicely planned campaign which is on the path of success. but more incentives to production houses, decreased in paperwork, decrease in corruption and more competitive markets will be help to achieve its aims.

Ananya
Shrivastava

E!